

JAMES CAAN AND LORD DRAYSON HONOUR WORCESTERSHIRE BASED COMPANY INAUGURAL iAWARDS CEREMONY

Last week Worcestershire based company Metrasens Ltd were recognised by Lord Drayson and James Caan as being at the leading edge of British science, technology and innovation. The company's development of an innovative metal detector that is used to both scan staff and patients entering MRI facilities and also as a portable device to help UK police combat knife crime saw off stiff competition at the Science Museum last week. The ceremony recognised the teams behind this year's best British innovations rewarded for developing practical solutions to some of society's greatest challenges.

Metrasens scooped the iaward for Best Cross-application of technology with its Ferroguard metal detector, which takes technology originally developed for submarine and mine detection and applies its use to improve both healthcare and security environments. In health care settings, the Ferroguard is particularly crucial for alerting hospital staff to any metal objects on employees or patients which would otherwise have entered an MRI facility and as a result, cause a tragic accident. Law enforcement units are also benefitting from a portable version of the product, named FG1 Portable Security Pole, to conduct street "stop and searches" and detect whether or not suspects are carrying knives.

Simon Goodyear from Metrasens said, "Metrasens is a high-growth company with enormous growth potential in the medical and security markets, and to receive an iaward recognising this achievement is an honour. We are committed to using our technology to continue to save lives – from preventing tragic accidents that can occur when metal is brought into MRI facilities to helping law enforcement reduce knife crime, detect mobile phones smuggled into prisons and improving the safety in police custody suites."

Hosting the event, Science and Innovation Minister, Lord Drayson said, "The iawards winners epitomise the best of British innovation that will drive the future growth of our economy and make Britain a better place to live and work. I'm delighted to be part of an event celebrating British success."

Co-host, business entrepreneur, James Caan said, "All of the finalists have demonstrated that Britain is home to some of the best innovators in the world. I'm privileged to be part of the iawards and recognise and honour all finalists for their expertise and vital contribution they make to our economy. I'd like to say huge congratulations to all of the winners who have helped bring the deserved attention to these new technologies and innovations."